



Grant Rogers

Art Director | Editor | Motion Graphics | Production

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Accomplished video production leader with over two decades of expertise spanning NYC, L.A., and Nebraska. Known for steering high-profile projects like "Pawn Stars" and achieving recent success with "The Curse of Skinwalker Ranch" on the History Channel. Currently managing Nelnet's dynamic video department, driving compelling content for 25+ brands across the world.

Video Art Director – Nelnet, Inc. (Lincoln, NE) | 2016 – Present

Oversee the strategy and execution of video, motion graphics, and live-event productions for Nelnet's diverse businesses. Striving for creative excellence - my job is to mentor team members, establish brand standards, and collaborate with leadership to enhance overall campaign performance and identify growth opportunities.

NCC's "The Connection"	DocuSeries to help promote NCC's products
Live Event Production	Facilitated A/V for in-person and hybrid events for 1500+ attendees
Community Solar	How-It-Works video for Community Solar
Nelnet Bank	Commercial for Private Student Loans product
ALLO Fiber	Various commercials and testimonial videos
Corporate Communications	Various internal communications to deliver information to associates
Nelnet Recruiting	Testimonial series to assist Nelnet Recruiting
FACTS Mission	FACTS Brand Anthem Video
United Way	Annual internal fundraiser for Nelnet's local communities

Video Editor / Motion Graphic Artist – Freelance (Lincoln, NE) | 2015 – Present

The Secret of Skinwalker Ranch	Pitch reel that got picked up by History Channel
Montezuma's Treasure	Pitch reel to help sell a new reality show

Staff Video Editor / Motion Graphics Artist – Cox Media (Omaha, NE) | 2015 – 2016

Commercials – Various	Local and regional commercials
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TV & Film Editor | Freelance (NYC & L.A.) | 2005-2015

Total Divas	Series Editor - E! (Bunim-Murray Productions)
Living With The Enemy	Series Editor - Lifetime (BBC Worldwide)
Comic Book Men	Series Editor - AMC (Original Media)
Pool Master	Series Editor - Animal Planet (Original Media)
Pawn Stars	Lead Series Editor U.S./U.K./Australia - History Channel (Leftfield Pictures)
Showtime Networks	In-House Promo Producer/Editor

Expertise/Passions/Skills

FAA Part 107 Remote Pilot/Drone Certified, Client Relationship, Data Analytics, Cinema and DSRL Cameras, Premiere, Avid, After Effects, Photoshop, Multicam Editing, Color Correction, Sound Mixing, Team Leadership, Project Management, Lighting Techniques, Web Compression, Livestreaming, HTML/PHP/MySQL, 508 Compliance and Accessibility, Live Event Production

Education

Full Sail Real World Education - Film & Video [*Class Salutatorian*] November 2003

***Full video portfolio available at <http://www.gwiziefilms.com/>